



ORDER

Flight Dates **11/01/12-11/05/12**

Contract / Revision **315531 /**

Original Date / Revision
10/22/12 10/22/12

Advertiser **Yes on 119**

Agency **Larry John Wright**

Buying Contact

**231 N Alma School Road
Mesa, AZ 85201**

Product

Nov 2012

Agency Com 15%

Billing Contact

**231 N Alma School Road
Mesa, AZ 85201**

Sales Office KNXVL

Sales Region LOC

Agency Ref 2

Order Sep 00:20:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS Ballot

Product Codes PL

Priority DEF

Advertiser Ref

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	3	\$2,295.00	\$2,700.00	0.00
Totals	3	\$2,295.00	\$2,700.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	3	\$2,295.00	\$2,700.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
E 1	KNXV	11/01/12	11/05/12	M-F 7-9am M-F 7-9am	CM	7am-9am	1--11--	:30	3	\$900.00	FX	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 10/29/12		11/04/12	---	11--		2			\$900.00			0.00			
Week: 11/05/12		11/11/12	1--	-----		1			\$900.00			0.00			

*Tax 1 Note: Tax 0.5%.

Totals 3 \$2,700.00